



**NEW COMMUNITY
INVESTMENTS**
Invest in the Unstoppable

PRESS KIT ►►►

CONTENTS.

01. ABOUT US

02. OUR PROGRAMS

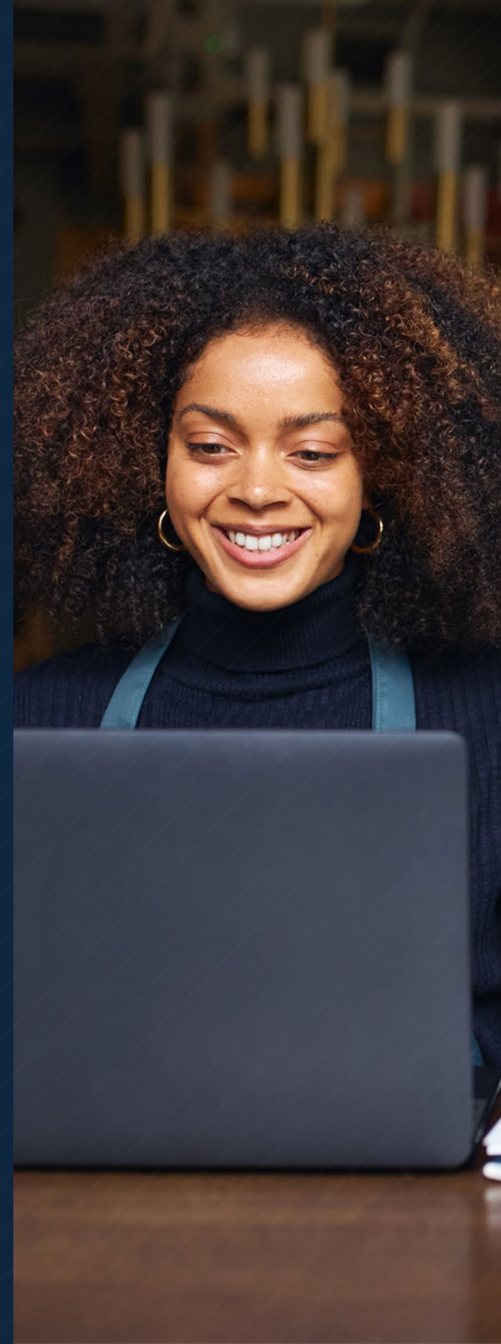
03. OUR IMPACT

04. INVESTMENT OVERVIEW

05. CASE FOR SUPPORT

06. INVESTMENT STATEMENT

07. VISION STATEMENT



ABOUT US.

Diversity is the catalyst for innovation and progress. Everyone, regardless of their background, deserves equal access to the capital and resources they need to thrive.

We believe in the potential of every entrepreneur, irrespective of their background, to drive innovation, create jobs, and transform communities.

By offering innovative lending opportunities and access to an extensive ecosystem of educational resources and technical assistance, we ignite the flames of ambition and unlock the potential of diverse businesses.

We're building a future where every entrepreneur's dream can become a reality, not just for their success but for the betterment of society as a whole.

Together, we are reshaping the future of business, fostering sustainable economic growth, and empowering homeownership in underserved communities. Join us in building a more inclusive and equitable world.



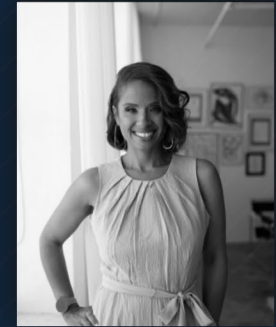
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OUR PROGRAMS.



Our discerning approach to identifying loan-worthy applicants goes beyond traditional metrics and drives us to seek out, and invest in, those with exceptional skills, vision, and dedication to their endeavors. We go beyond financial services by providing invaluable technical assistance, ensuring that our clients not only gain access to capital but also receive the knowledge and support needed for sustained success.



Kiva crowdfunded loans fill a critical lending gap faced by entrepreneurs whose businesses are too young, too small, or too innovative to receive loans from traditional lenders. Kiva serves borrowers in more than 70 countries on 5 continents. In 2021, NCI became the Los Angeles Hub for KIVA. As a KIVA trustee, the NCI team provides application reviews and consultations to Los Angeles and Riverside borrowers.



Impresario by NCI is an innovative crowd-sourced capital access solution that targets women, minority small business owners, and entrepreneurs that have historically been financially excluded at an inequitable rate. Impresario offers in-depth crowdfunding training, business coaching, technical assistance, and individualized support, which will position qualified applicants to maximize and grow their networks while accessing community-based funding for their small businesses.



C Gem is a State Funded program that provides business training and coaching to over 300 entrepreneurs with a focus on immigrant populations, street vendors, and cottage (micro home-based) industries. The program offers grants to underserved markets across Los Angeles County and will administer \$2Million in micro-grants. The program will be offered in English and Spanish.





OUR IMPACT.

Our substantial financial influence on the community has been transformative, bolstering economic growth, creating job opportunities, and fostering local development through its robust investments and contributions.

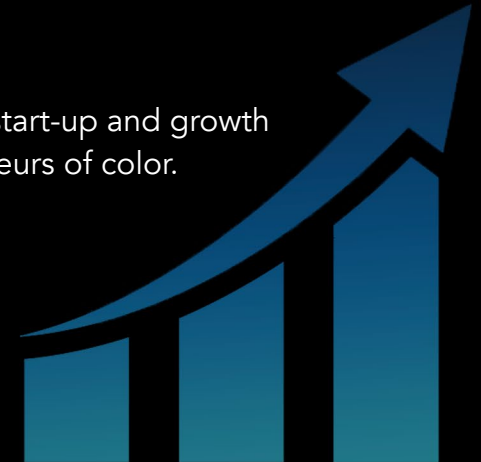


\$30,930,926 Increased income or resources

\$2,000,000 Over \$2 million of start-up and growth capital to entrepreneurs of color.

10K Annually, 10,000 jobs are created or supported.

*Data is compiled in partnership with:
- New Economics for Women
- East Los Angeles Business Source Center
- Women's Business Center



INVESTMENT OVERVIEW.



DEVELOP

Investing supports development efforts of new financial products and services that empower under-resourced women and minorities with fair and accessible small business and mortgage financing opportunities.



EXPAND

Expanding our lending capacity is critical to support more local businesses. Capacity building efforts include upgrading technology and infrastructure to state-of-the-art financial systems, data analytics tools, and digital platforms.



SUSTAIN

Sustainability is key. Partnering with NCI means you help in reshaping the future of business, you support our efforts to foster sustainable economic growth, and empower homeownership in underserved communities. Join us in building a more inclusive and equitable world.



CASE FOR SUPPORT.

Now more than ever, women of color are breaking barriers in entrepreneurship, defying odds, and carving paths that inspire...

Despite facing systemic obstacles, they shine as trailblazers, building ventures that empower communities and drive economic growth. Their success stories not only challenge stereotypes but also amplify the importance of representation in entrepreneurial endeavors. Through determination and vision, women of color are redefining entrepreneurship, creating lasting impacts and fostering a more inclusive business world. NCI is dedicated to supporting that vision by providing necessary resources and opportunities.

GRANTS & DONATIONS

Grants and donations serve as indispensable catalysts for the company's growth and capacity to innovate, expand, and deliver meaningful impact to the community. These financial contributions play a pivotal role in empowering entrepreneurs, providing them with the resources and opportunities needed to turn their dreams into reality. By securing these vital funds, NCI can further amplify its commitment to fostering economic empowerment.

PROGRAM PARTNERSHIP

Strategic partnerships can harness a collective strength that goes beyond individual capabilities, ultimately resulting in a more robust and effective approach to addressing the complex challenges faced by the community. These partnerships serve as a testament to NCI's commitment to forging connections that lead to greater positive change.



THE VISION.



As the CEO of New Community Investments, my vision for our team is rooted in the belief that economic mobility means creating pathways for individuals who aspire for more. It embodies the idea of providing equitable access to generational-wealth-building resources such as information, training, and capital.

At NCI, we recognize the critical need for our community members to access capital for establishing and growing small businesses or acquiring real estate. Over the next five years, our ambitious goal is to establish a revolving \$15,000,000 small business lending fund and a \$150,000,000 mortgage lending fund. These objectives align seamlessly with the services offered by NEW, focusing on providing technical assistance to entrepreneurs and support for first-time homeowners.

In envisioning a world full of opportunities, our goal is to remove limits and empower individuals to realize their dreams with a touch of imagination and hard work. Our numerical targets of financing 500 businesses and enabling the ownership of 215 homes reflect our commitment to tangible impact.



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